solutions continue to stall progress.

The Global Real Estate Innovation Summit (GREIS) is a premier platform convening government leaders, financiers, developers, cooperatives, and investors to unlock pathways for affordable housing finance. By focusing on innovation, policy reform, and investment opportunities, GREIS is set to accelerate access to homeownership for Nigerians and strengthen regional housing finance ecosystems.

2 Impact of GREIS

GREIS

Global Real Estate Innovation Summit

GREIS will:

- **Catalyze Housing Finance Reforms** by driving practical solutions for affordable mortgages and rental schemes.
- **Promote Innovation** in Prop Tech, fintech-driven housing finance, and pension fund utilization.
- **Connect Stakeholders** across finance, real estate, and policy to bridge the housing affordability gap.
- **Enable Deal-Making** with live pitch sessions, curated deal rooms, and on-the-spot MOUs.
- **Elevate Nigeria Globally** as a hub for sustainable real estate innovation.

3 Audience Profile: Who Will Be in the Room

GREIS

Global Real Estate Innovation Summit

- Federal & State Government Leaders
- Central Bank & Financial Regulators
- Mortgage & Commercial Banks
- Real Estate Developers
- International Development Finance Institutions (DFIs)
- Cooperative Housing Leaders

Pension Fund Administrators (PFAs)

Fintech & Prop Tech Startups

High-Net-Worth Investors & Funds

Global Real Estate Investors

Professional Associations & Housing Advocates

Media & Research Institutions

4 Why Partner With Us

GREIS
Global Real Estate Innovation Summit

Partnering with GREIS offers unmatched opportunities:

1. **Maximize Brand Visibility and Global Exposure:** Extensive coverage across media, summit materials, and exhibitions.
2. **Align Your Brand with Cross-Border Real Estate Opportunities:** Position your brand at the center of Africa's housing investment discussions.
3. **Exclusive Access to Industry Leaders and Key Decision-Makers:** Engage directly with ministers, central bankers, regulators, and CEOs.
4. **Enhance Your Brand's Credibility and Reputation as a Thought Leader:** Be seen as a solutions provider for Africa's housing crisis.
5. **Targeted Marketing and Lead Generation:** Capture qualified leads with lead tech-enabled booths and curated networking.
6. **Tailored Sponsorship Packages to Suit You:** Flexible tiers aligned with your visibility and business objectives.
7. **Engage with a Captive Audience of High-Net-Worth Investors:** Directly showcase your products and services to investment-ready participants.
8. **Media Coverage and Publicity:** Leverage TV, print, digital, and live-streaming exposure.
9. **Foster Long-Term Relationships with Government and Regulatory Bodies:** Shape housing policy conversations and frameworks.
10. **Exclusive Event Branding Opportunities:** Elevate your presence across delegate kits, lounges, and on-site branding.
11. **Drive Real Business Outcomes:** Secure partnerships, sign MOUs, and walk away with tangible deals, not just visibility.

5 Sponsorship Opportunities: Updated Tiers & Benefits

GREIS
Global Real Estate Innovation Summit

Title Sponsor – ₦20M

Positioning: "Official Presenting Partner"

Platinum Sponsor – ₦15M

Benefits

- Event named as “Global Real Estate Innovation Summit, Powered by [Sponsor]”
- 30-min keynote address in opening ceremony
- Prime double-size exhibition booth at hall entrance
- Brand exclusivity in category
- Logo on all delegate passes, banners, backdrops, website, press releases
- 1-year branding rights in post-event communications & housing finance report
- Feature interview on national TV (Channels, Arise, TVC)
- Branded segment during nationwide live stream
- Direct VIP lunch with Minister of Housing & CBN reps
- Sponsor-hosted breakout session
- Access to curated attendee database (GDPR-compliant)
- 20 VIP invites for executives & clients
- First choice of panel speaking slots

- Speaking opportunity in a major panel session
- Prime exhibition booth near stage
- Logo on banners, event website, stage screens, and press release
- Inclusion in national press ads & social media campaigns
- Interview feature in post-event documentary video
- 10 VIP invites for executives & clients
- Co-host of matchmaking session with developers & financiers
- Full-page ad in program & summit report

Gold Sponsor — **₦10M**

Benefits

- Standard exhibition booth in high-traffic area
- Logo on banners, event website, and social media campaigns
- Mention in national press release
- 5 VIP invites for executives & clients
- Inclusion in summit program & report
- Opportunity to include branded items in delegate gift bags

Silver Sponsor — **₦5M**

Benefits

- Logo on banners, event website, and social media
- 2 VIP invites
- Mention in summit closing credits video
- Opportunity to place brochures in registration area

Supporting Sponsor — **₦2M**

Benefits

- Logo on event website & program
- 1 VIP invite
- Social media mention before event

Extra Nigeria-Specific Sponsor Benefits

- Lead Capture Technology: QR-enabled contact system at booths.
- Onsite Branding Extensions: Pillar wraps, side screens, branded coffee stands.
- Content Ownership: Exclusive rights to branded video clips from live stream.
- Community CSR Visibility: Sponsor acknowledgment for making solutions accessible.
- Deal Rooms: Access to curated private meetings with banks, PFAs, developers & cooperatives.

6 **Sponsorship Benefits**

GREIS
Global Real Estate Innovation Summit

- Prime Brand Visibility across all channels.
- Speaking Slots & Thought Leadership positioning.
- Exhibition Booths & Demo Opportunities.

- Direct Engagement with policymakers, investors, and developers.
- National Media Exposure (TV, radio, print, online).
- Post-Event Follow-Up Visibility in reports and communications.

7 Special Features for Sponsors

GREIS
Global Real Estate Innovation Summit

- Private Deal Rooms for real business transactions.
- Dedicated Press Coverage including interviews.
- Tech-enabled Lead Generation.
- Access to curated Investor Matchmaking.
- Extended Branding Touchpoints across the summit.

7 Sponsorship Benefits

GREIS
Global Real Estate Innovation Summit

- Keynote Addresses from policymakers and global leaders.
- High-level Panel Discussions on financing and innovation.
- Breakout Workshops (Fintech, Pension Funds, PropTech).

- Exhibition Halls for banks, fintech, and developers.
- Solution Pitch Sessions with live MOUs.
- Nigeria Housing Finance Action Declaration.
- Cocktail Networking & Private Deal Rooms.

8 Event Highlights

- Inclusion in post-summit Housing Finance Report.
- Extended media coverage and highlights.
- Access to curated attendee database.
- Opportunities to join follow-up task forces and working groups.

9 Post-Summit Visibility

Your sponsorship continues beyond the event through:

- Inclusion in post-summit Housing Finance Report.
- Extended media coverage and highlights.
- Access to curated attendee database.
- Opportunities to join follow-up task forces and working groups.